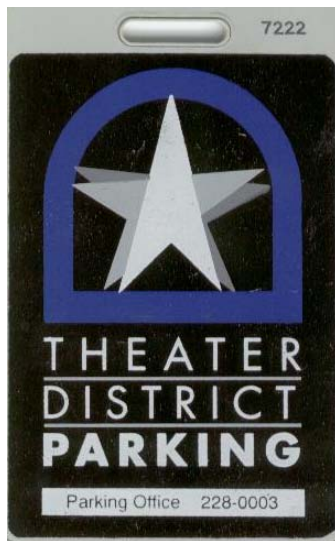


ACCESS GRANTED

Volume 1, Issue 3

June 2002



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A Long Road to Recovery

It has been one year since the **Theater District Parking** garage was completely submerged in water thanks to Tropical Storm Allison. For the **Theater District Parking** garage, like many other facilities that suffered the same fate, the recovery from this natural disaster has been slow and difficult for all involved.

The process of getting the **Theater District Parking** garage back in shape for our **access card holders** was one of immense proportions. Crews worked day and night pumping out what was estimated to be 250 million gallons of Buffalo Bayou water. Our garage was closed for over 3

months while the massive clean up took place. During this time, our management team tried to



Prairie exit submerged

accommodate our 3000 access card holders by allowing them to park at other City-owned facilities that were logistically convenient for our customers. We also operated our City shuttle buses from remote lots to alleviate some parking overload for daily customers as well as our busy night-

time event customers.

A year later, we are back to business "as usual." We have added new lights, a new transformer, and new fresh-air fans.

The City of Houston has also begun to implement new strategies and procedures to help ensure that this level of catastrophe cannot happen again. Look for those changes to be happening soon in various areas of the garage.



Car Butler Inc. has a successful first month

Car Butler Inc. had a successful first month in the **Theater District Parking** garage and would like to thank our **access card holders** for their patronage by offering "second month" specials for their customers.

For the month of June, Car Butler Inc. is offering a 10% discount off of all detailing services and is also offering a free tire rotation with the purchase of their \$24.99 oil change special. To take advantage of these great

specials, you must bring the current edition of our **ACCESS GRANTED** with you as the coupon.

For more information, log on to carbutlerinc.com or call them at (281)-235-2718.

Do the “RIGHT” thing

The Theater District Parking garage will be increasing its signage in the coming months to alleviate a growing problem; wrong-way drivers.



Wrong-way drivers, usually **access card holders** that are trying to take the shortest route to a parking area or out of the garage, are becoming more and more frequent. This action is very dangerous for

the people committing the infractions as well as the patrons who are abiding by the directional signs in garage.

The Theater District Parking management team receives many complaints each month from angry **access card holders** that have nearly been hit by wayward drivers. We take these concerns very seriously and plan to take the proper action to make wrong-way driving as difficult as possible.



Our “hotspots” for wrong-way drivers which we will be monitoring more closely are the Prairie exit in the afternoons, Entrance No. 2 (Rusk Street) in the morning, and Exit No.5 (Capitol) in the evenings.

Please help us maintain a safe and courteous facility for you and your fellow access card holders by abiding by the posted rules and signage in our garage. If you have any suggestions or would like to report any other areas of concern, please contact our office at (713) 228-0003.

Just the FAQ's (Frequently Asked Questions)

Q: Where can I find out more information on the Theater District?

A: You can access information about the Theater District by logging on to theaterdistrict.org. This website will provide you with many links to all the facilities located in the Theater District.

Q: If I forget my access card, what should I do?

A: You should pull a ticket and bring it by our office (located off Rusk street and Entrance #1) to get it validated. If you try to leave with the ticket without a validation, you will be charged the applicable daily rate.

Q: What is the “Parker Of The Month?”

A: The Parker of the Month is one **access card holder** that was chosen randomly by our management staff. The Parker of the Month will receive use of a parking space designated exclusively for them and a free car wash from our Car Butler car wash service.

AVOID TRAFFIC!

Catch a film at the Angelika.

We have showtimes that start when you get off work.

Every Tuesday,

show your Theater District Parking Access Card

and receive a **FREE LARGE POPCORN**

with the purchase of a film ticket.

For showtimes 713.CALLAFC or
www.AngelikaFilmCenter.com



ANGELIKA FILM CENTER & CAFE
BAYOU PLACE • 510 TEXAS AVENUE • HOUSTON, TEXAS 77002



**10% OFF LUNCH AT THE HARD
ROCK CAFÉ WITH YOUR
THEATER DISTRICT ACCESS
CARD**

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful

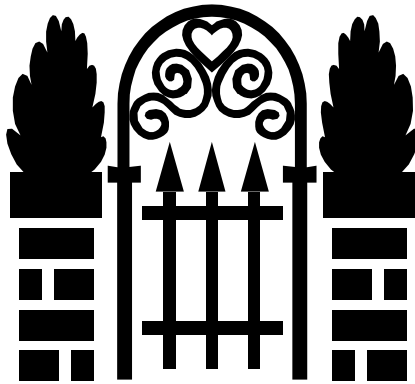
to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of

topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated

every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture



Caption describing picture or graphic.

supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you

can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

THEATER DISTRICT PARKING

3220 Louisiana
Suite 235
Houston, Texas 77006

Phone: (713) 523-2188
Fax: (713) 523-2107



Your business tag line here.

We're on the Web!
example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is

small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.



Caption describing picture or graphic.

insert a clip art image or some other graphic.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to